

Call from the CITY

Professor **Jacek Majchrowski**
Mayor of the City of Krakow



Dear All,

It seems that the pace of change in the surrounding reality is once again surprising us. Although many global phenomena directly affect the world around us, our City remains a place where we are still willing and able to help, where modern business is prospering, where investors are eager to take advantage of what Krakow has to offer.

In response to the ongoing war in Ukraine, not only have ordinary citizens shown tremendous support for the war's victims, but institutions and major firms are also providing many forms of assistance – neither Ukrainian entrepreneurs nor Ukrainian schoolchildren are left to fend for themselves.

Also, the indicators from the latest ABSL (Association of Business Service Leaders) report allow us to think optimistically about the local economy's future. Once again, we are proving that we can deal with these difficult times.

I invite you to read!

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Krakow helps Ukraine



NUMBER OF UKRAINIANS IN KRAKOW



In total **110,000**
 in total

- **60,000** before the war
- **50,000** after 24 Feb

DONATIONS SENT TO UKRAINE



76 lorries
145 18-wheelers
6 city buses for Lviv
1 ambulance

EDUCATION



6,800 children
 in schools & kindergartens

CARE



Legal care
 and psychological care

INVOLVED FUNDS



20.5 mln PLN

accommodation for Ukrainian citizens, a childcare centre in TAURON Arena, transportation costs provided by the Municipal Transport Company (MPK), cleaning and distribution of donations by the Municipal Cleaning Company (MPO), operation of a reception point at the railway station, food, hot meals, payment of cash benefits.

OFFICIAL MATTERS AND BENEFITS



31,157 PESEL numbers issued
2,926 job offers
26,720 applications for 300+
4,925 applications for 500+
11,000 applications under 40+ programme

DONATIONS ON THE CITY ACCOUNT



PLN **88,458**
 EUR **2,000**
 USD **10,000**

Call for **HELP**

Entrepreneur Service Point (ESP) supports refugees from Ukraine



Due to the influx of refugees from Ukraine, the Krakow Entrepreneur Service Point has become actively involved in helping and supporting the Ukrainian community by implementing a number of activities to promote business in the city.



CONSULTATION

First of all, to make it easier for such people to decide to run their own business in Krakow, there is a consultation point for foreigners at Wielicka Street 28a. A consultant provides information in Ukrainian and English, directly at the consultation point and via telephone (dial +12-616-56-07). The point is open daily from Monday to Friday between 8:00 and 15:00.

For immigrants who cannot visit a consultant, an online service has been launched on the MS Teams platform.

- Since the beginning of the year, more than **300 persons** have benefited from consultations, including **200 from** Ukraine.

- Since April 2021, when the consultant point was established, over **400 foreigners** have benefited from consultations, including **321** from Ukraine.

For Ukrainian citizens who do not speak Polish but wish to deal with official matters online, the Entrepreneur Service Point assists in filling in online applications (trusted profile, CEIDG, others) by offering consultant assistance.



ADVICE

Due to the great interest of Ukrainian citizens in free consultations provided by **tax advisors** from the Małopolska Branch of the National Chamber of Tax Advisers, the frequency of duty at the Entrepreneur Service Point has been increased **to three times a week** (Mondays, Wednesdays and Fridays **from 10:00 to 12:00**).



VIRTUAL OFFICIAL

Another type of ESP assistance for the Ukrainian citizens is the availability of the Virtual Official in the Ukrainian language, also via the smartphone application. In 2021 alone, nearly **16,000 conversations** were conducted using VO.



TRAININGS

The YouTube channel of the Ukrainian station Сімейний Бюджет launched a presentation on the possibility of running a business in Poland – more than **3,600** views!

In the nearest future, for the women living in Krakow (including Ukrainian citizens), the **'Przedsiębiorcze Krakowianki' (Entrepreneurial Krakowian Women)** programme will be launched, with the aim of strengthening their position on the labour market as well as building competencies in terms of setting up and running their own business.

Call for BUSINESS

Krakow strengthens its position as a leader of the modern business services sector

During ABSL Summit 2022, one of the most important business events in Central and Eastern Europe, the report 'The Modern Business Services Sector' has been presented.

'Over the past two years, reality has exceeded our wildest dreams, as evidenced by the record growth in business services exports. The sector has adjusted to the circumstance with exceptional speed and agility' - asserted ABSL President Janusz Dziurzynski.

Key facts about the modern services sector (at the end of Q1 2022):

In Poland:


400,300 employees



41,700 jobs created from Q1 2021



102 investors from the Fortune 500 ranking



USD 26.4 billion – value of business services exports



4.4% – estimated contribution of this sector to national GDP



1,714 centres

In Kraków:


92,686 employees (23.2% of this sector's total workforce) – Krakow remains the employment leader



100,000 – projected number of sector jobs in Q1 2023

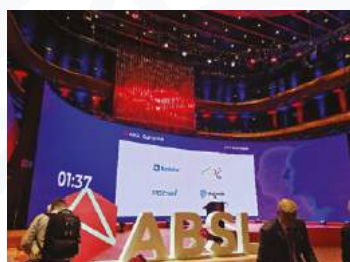


35,562 jobs created since Q1 2017



261 centres

'We have crossed another important line. The share of highly specialised services for the first time in ABSL's history has reached more than 50% of all services provided in Poland. This clearly shows that our market has changed a lot and has reached maturity. Statistically, 130 jobs are created in the sector every day, of which an average of 75 are highly specialised, which shows how important the so-called "competencies of the future" are' – said ABSL Vice President Dariusz Kubacki.



Source: ABSL

Call for EDUCATION

ABB and Tesco Technology Poland donated equipment for schools

Corporations have offered assistance to schools with the largest number of Ukrainian children, and ABB and Tesco Technology Poland have given nine Krakow schools modern computer equipment. The equipment received includes desktops, laptops, tablets and interactive whiteboards with a total value of approx. PLN 300,000.

ABB has donated 152 laptops worth a total PLN 135,000 to five primary schools (nos. 2, 24, 52, 53, 158). Tesco Technology Poland has delivered laptops, interactive whiteboards, computer lab equipment, tablets, chairs and desks to classrooms, at a total value of PLN 165,000. They will be used by pupils of two primary schools (no. 64, 101) and two secondary schools (I LO and X LO).

Since the outbreak of the war in Ukraine, 6,700 children and young people from that country have been enrolled in Krakow's schools and kindergartens – 1,800 attend kindergarten, 4,200 attend primary school and more than 600 benefit from secondary education.

Organising schooling for such a large community is quite a challenge. In cooperation with school and kindergarten directors, the city has managed to meet this goal by increasing the number of pupils in the branches/classes already in operation and creating preparatory departments for Ukrainian students.

'The war in Ukraine, the suffering of people there, the wave of refugees show us that there is never too much heart for another human being, for solidarity and generosity. There are dozens of support programmes for those seeking asylum here, mainly women and children. I am glad that there are also companies that are involved that think about the future of young people. And I am sure that teenagers will use this equipment to learn and develop their talents.'

Anna Korfel-Jasińska – Deputy Mayor of Krakow for Education, Sport and Tourism

Presently, there are 96 preparatory classes in 59 schools run by the city of Kraków, with 1,800 pupils (there were only four such classes before the outbreak of war). Most of the children attend mainstream classes.



Photo: Bogusław Świerzowski

Call from the PAST

Krakow is changing

On 17–19 May 2022, the conference **'Krakow is Changing – the Investment Process from Idea to Implementation'** took place, organised by the Architecture and Urban Planning Department and the Municipal Entrepreneurship and Innovation Department of the Krakow City Hall.

It was devoted to all aspects of the investment process in the context of projects already implemented and planned in Krakow, as well as the City's position as the largest developer in the area. For three days, the conference was attended by all those interested in the course of the investment process, in particular the representatives of the industries associated with architecture and urban planning, namely the investors, architects, and designers.

The aim of the conference was to present a vision of Krakow's development in the architectural and urban planning aspect, to show the most important projects in the city as well as to identify barriers slowing down and complicating the investment process – both those coming from administrative authorities and those on the side of investors.

'The conference will address topics that concern looking at the Kraków magistrate from two perspectives. The first relates to the body of state and local government that actively participates in the process of issuing administrative decisions, guided by the provisions of the law, and the second to the largest investor, both within the municipality of Kraków and the Małopolska Voivodship.'

Jerzy Muzyk – Deputy Mayor of Krakow for Sustainable Development



Extensive video reports and speaker presentations are available on our website.



TAURON Arena Krakow



TAURON Arena Krakow

Business



Krakow



POP



 **Biznes i Nauka w Krakowie**

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