



Call from the **Past**



This year's ABSL Summit was held on 14–15 September 2021 under the theme Beyond tomorrow: Building a sustainable future. It was the twelfth edition of the conference, one of the most significant business events in Central Europe that gathers business leaders, representatives of national and European administration, experts, scientists and the most opinion-forming media each year.

The conference is organised by the Association of Business Service Leaders (ABSL). The organisation brings together over 200 of the largest companies in Poland's modern business services sector, which employs over 355,000 people.

During this year's meetings within the ABSL Summit, the participants tried to find answers to contemporary challenges, especially in the context of two global crises: the climate crisis and the pandemic.

The ABSL Summit has been a platform to discuss current business trends, share their experiences, challenges and possibilities for building sustainable future. Apart from exchanging views and ideas, for many years, the event organised by ABSL has also been an opportunity for networking.

The ABSL Summit gathered almost

700 participants

90 inspiring speakers, including more than

40 women

The participants also attempted to answer the following questions:

Why is sustainable development so crucial for reviving the economy in a post-pandemic world?

What actions should be taken to ensure a sustainable business environment?



The lectures, debates and discussions during the ABSL Summit focused on three subject areas: business, technology and people.

Within the theme of business, the participants discussed how to ensure business continuity, shape relations and partnerships with public entities and build a work environment resistant to changes.

The technology theme included issues related to Big Data, artificial intelligence and using analytics and automation.

The debates also covered the ethical side of using technology and the ways it can be used to achieve sustainable development goals.

However, most of the focus was on people. This thematic block addressed the issues of remote work, work–life balance and employees’ well-being as part of a friendly workplace and its impact on business development. The ABSL Summit 2021 was held in a hybrid formula.



Business



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