



Kraków in rankings

Standard & Poor's Kraków rating 2019 A- / stable

Tholons Services Globalization CITY INDEX 2019

Kraków in the 100 Super Cities – 11th place

fDi's European Cities and Regions of the Future 2020/21

Top 10 Eastern European Cities of the Future 2020/2021 – 10th place

Top 10 Large European Cities of the Future 2020/2021 – 8th place

- ▶ in the economic potential category – 7th place
- ▶ in the category of business friendliness – 7th place

Forbes Ranking 2019 – business-friendly Kraków

2nd place in the category "Business-Friendly City" among cities from 300 thousand up to 999 thousand residents

According to INC.com Kraków is one of the **main startup centres** in Poland, with a high growth rate of startups – 20%. Kraków is the leader of startups from the IoT and EduTech sectors.

Kraków for business

Two specialized units operate within the Office:
Investors and Innovative Economy Support Centre
Entrepreneurship Support Centre

www.business.krakow.pl



Municipality of Kraków
ENTREPRENEURSHIP
AND INNOVATION DEPARTMENT

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 **Kraków**



About the CITY



Kraków a UNESCO city

On UNESCO's World Heritage List since 1978.

European Capital of Culture 2000.
UNESCO City of Literature.
Member of the UNESCO Creative Cities Network.



Kraków as the Cultural Capital of Poland

400 cultural events for several million people.

Kraków as the World City of Festivals and Cultural Events 2016

100 festivals a year.



Kraków as the European Capital of Gastronomic Culture 2019

24 restaurants recommended by the Michelin guide, 792 cafes and restaurants in the city centre.



More than 14 million visitors in 2019, including **3.3 million foreign tourists**.

8.4 million passengers came through by **Kraków Airport** in 2019 - 1st place among regional airports in Poland.

8th place on the list of the world's greatest cities 2018 according to TripAdvisor.

14th place in the New York Time ranking of "52 places to go in 2020".

170 conference facilities with a capacity of 36,500 people.

5,000 business meetings per year.

4th place in the „Destination L” category in the Meetings Star 2019 ranking of the best business directions in Europe.

ICE Kraków Congress Centre

37,000 seats, including an auditorium: 2,000 seats.
200,000 participants at 140 events in 2019.

TAURON Arena Kraków

15,000 seats and 9,000 standing on the playing area.
680,000 participants at 250 events in 2019.

Kraków means people



779,115 residents

77% of residents in pre-working and working age

1.2 million city users

8 million people within a 100 km radius

Kraków as an academic centre



23 higher education institutions, including 5 universities

12,400 scientific staff, 2,400 professors

150,000 students

50,000 graduates annually

Jagiellonian University in the Thomson Reuters 100 ranking



The following are present in Kraków:



Polish Academy of Arts and Sciences

Polish Academy of Sciences branch in Kraków

National Science Centre

SOLARIS National Synchrotron Radiation Centre - where the first synchrotron in Poland was constructed, the most modern device generating electromagnetic radiation in this region of Europe.

Prometheus - the most powerful supercomputer in the history of Poland. It ranks 241st in the TOP 500 ranking of the fastest computers in the world.

LifeScience Kraków cluster - a network of institutions and companies' cooperation for the development of the innovation ecosystem in the field of biotechnology and life science.

Modern office space in Kraków



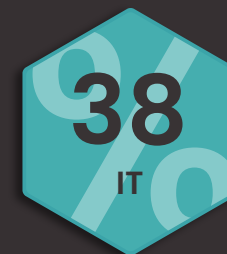
1,416,700 m² of total office space.

159,100 m² in 16 projects were commissioned in 2019. By the end of 2022, nearly 0.5 million m² of new office space may be constructed.

10.7% vacancy rate.

45,000 m² of flexible office space, so-called coworking facilities.

Who rents offices in Kraków office buildings:



Kraków as a centre of modern business services

234 centres employing nearly 78,000 employees, including:



23% of BSS employees in Poland work in Kraków.

90% of employees with a higher education, specialists in finance, HR, IT, law, supply chain, marketing, etc.

29 languages used every day.

total annual value generated by the sector.