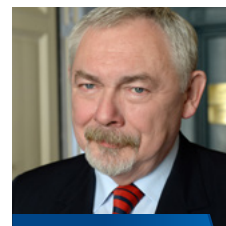




## Call from the CITY



Professor Jacek Majchrowski  
Mayor of the City of Krakow

The year 2020 unexpectedly became a year of new realities. As a result of the COVID-19 pandemic, many Krakow entrepreneurs found themselves in a difficult situation. Therefore, as part of helping local companies, Krakow has prepared a number of support and reactivation proposals, such as PAUSE program (PAUZA) or advanced map tools (I'm ACTIVE, gastronomic industry in Krakow, Christmas map), thanks to which residents can find products and services in the vicinity online. I especially encourage you to use the Christmas map under the slogan „I order online this Christmas!” There are many interesting offers of Krakow craftsmen, handicraftsmen and manufacturers on the map that are perfect as Christmas gifts.

Let this year's Christmas be full of joy, happiness and peace for you, and let positive memories of time spent responsibly with your loved ones overshadow the worries of everyday life. I also wish you that year 2021 will bring success in the accomplishment of your plans and intentions, both on the professional and private path.

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Call for **INNOVATION**

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Call for **COOPERATION**

more on page 6 »

Call from the **PAST**



## Call for INNOVATION

The City of Krakow and  
Microsoft Together for Education

The development of teachers' digital skills, the use of tools allowing for quick and effective communication, a uniform work environment at school supporting remote and hybrid learning - these are the measurable effects of the cooperation agreement between the City of Krakow and Microsoft.

In the autumn, a series of webinars dedicated to Krakow teachers, principals and school IT administrators took place. The training records are still available on **the Educational Portal of the City of Krakow**, so any person who wants to improve their skills related to the use of Microsoft tools in working with students can use them. Additionally, cooperation with Microsoft gives Krakow teachers the opportunity to participate in national and international programs and improve their competences during additional courses and trainings



The first model school in Krakow to participate in the „Schools in the Microsoft cloud” project, which uses Microsoft technological solutions in its activities, will be a primary school in the new School and Kindergarten Complex No. 12 on Gotyk housing estate (Józefa Meier 16D Street).

[PORTALEDUKACYJNY.KRAKOW.PL](https://portaledukacyjny.krakow.pl)

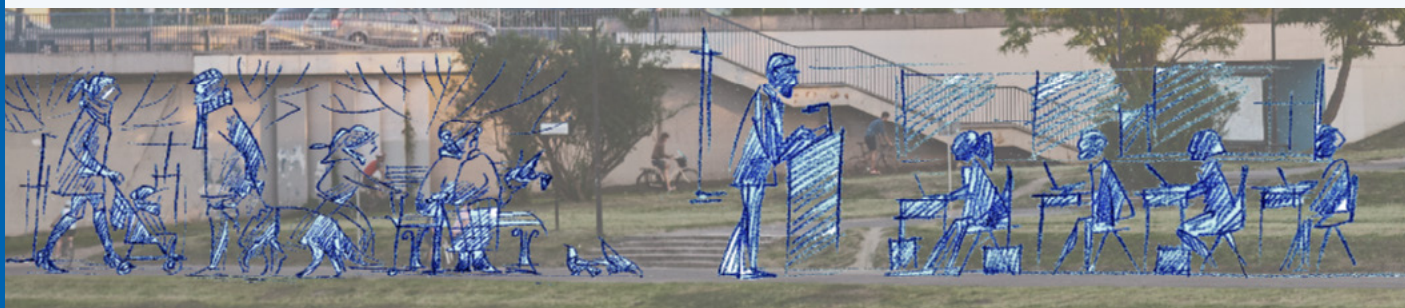


## Call for INNOVATION

Krakow for business

### The Business Support Centre

This is a modern platform created by the City of Krakow for residents, entrepreneurs and representatives of science, the purpose of which is to facilitate access to the most important information related to the Krakow business environment. The platform is available at [www.dlabiznesu.krakow.pl](http://www.dlabiznesu.krakow.pl). The innovative form of the hub allows you to intuitively reach information about implemented map projects, available surveys, reports and messages from municipal media regarding cooperation on the science-business-local government line.



### 3 MAP TOOLS CURRENTLY IMPLEMENTED BY KRAKOW

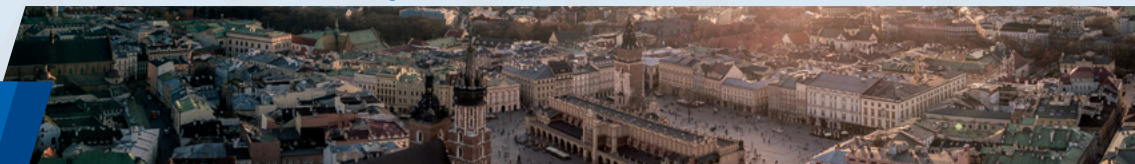
Map of Krakow entrepreneurs „I’m ACTIVE”

See the map



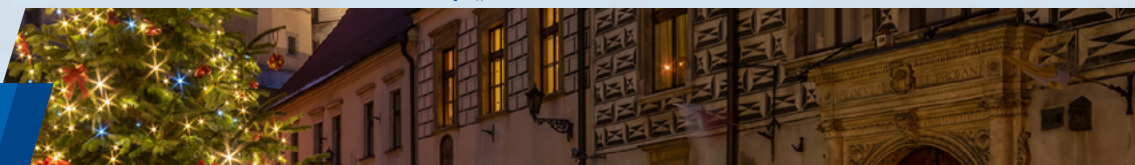
Map of Krakow gastronomy „Gastronomy industry in Krakow”

See the map



Christmas map „This Christmas I order online!”

See the map



Krakow is a Polish pioneer in the use of map tools on such a large scale. By creating interactive and effective solutions based on advanced geographic information systems, the city supports entrepreneurs and cares about improving the quality of life of its residents.



## Call for INNOVATION

Krakow for business

### Map of Krakow entrepreneurs „I'm ACTIVE”

Map is addressed to every company or person running a business in Krakow. The aim is also to reach residents with the offer of local entrepreneurs, who are particularly acutely affected by the effects of introduced restrictions in connection with the pandemic. Applications are made through a short survey available [here](#). Entities from the catering industry automatically appear on the second, special map dedicated to Krakow's gastronomy. The project is carried out **indefinitely**.



### Map of Krakow gastronomy „Gastronomy industry in Krakow”



Map for companies from the catering industry (eg restaurants, cafes, confectioneries, bistros) operating in Krakow despite the coronavirus pandemic. Entities applying to the gastronomic map also immediately appear on the **I'm active**, map, where Kraków entrepreneurs are located, regardless of their business profile. Applications are made via a short survey available [here](#). The project is carried out **indefinitely**.

### Christmas map „This Christmas I order online!”

Is a map created for the residents of Krakow and the surrounding area as well as entrepreneurs, craftsmen, handicraftsmen and other people offering Christmas products and services. Applications are made through a short survey available [here](#). The questionnaire should provide basic information about the conducted activity. The map allows to upload a graphic file with an offer, e.g. a collage of various products, a holiday menu, examples of vouchers (mainly for services). The project runs until **January 6, 2021**.



**DLABIZNESU.KRAKOW.PL**



## Call for COOPERATION

Open City

Cities such as Kraków have always provided a safe haven - they attracted free minds, artists, and cultural refugees seeking the basic conditions necessary for free artistic expression. It is this role of the city as a asylum for creativity that is especially relevant nowadays.



The rise of populism, isolationism, misogyny, and homophobia is a painful reminder that even a concept as fundamental as diversity is a constant challenge for so many. Especially for such wounded, broken and divided democracies as in Poland. On the other hand, the recent mass protests in Poland, joined by hundreds of thousands of our country's citizens, both in large cities and in the provinces, demanding the fundamental rights of women and minorities, were one of the most fascinating examples of a pro-European festival.

The Mayor of Krakow firmly declared that the city is open to sexual minorities, gender issues and the LGBT community. These important words were widely heard and commented on, all diplomacy reacted on this issue, and important opinions came from the partner cities. Krakow was the first in Poland to become solidified with the minority issue, illuminating the most important buildings in the city with the colors of the rainbow. The city is also in the process of appointing the Mayor's Plenipotentiary for Equality.



### ICORN

INTERNATIONAL CITIES OF REFUGE NETWORK

In December, in Krakow, the announcement of the report of the organization acting as a **UN advisory body - Freemuse**, on violations of the rights of LGBT artists in 80 countries around the world took place.

The city received a leading vote in the board of **ICORN - International Cities of Refuge Network**, advocate Robert Piaskowski (Mayor's Plenipotentiary for Culture) is one of the managing directors of a network of 70 cities around the world that shelter persecuted artists.



## Call from the PAST

Life Science Open  
Space Online Week 2020

The next edition of **Life Science Open Space** (LSOS) - one of the most important international conferences of the sector working to improve the quality of life and health in society is behind us. The General Partner of the event and the Patron of the Cooperation Platform was the City of Krakow. The organizer of the conference was **Klaster Life Science Kraków**, which has been in the group of 15 elite strategic clusters for years, and since 2016 has the title of the National Key Cluster.

This year's meeting of business and science representatives under the LSOS was held entirely online on November 23-27. The innovative form allowed to launch a cooperation platform for participants, startups and all people interested in the development and achievements of science in the field of health and quality of life.

### Life Science Open Space 2020 in numbers

5	days of conference
8	thematic tracks
72	presentations
156	panelists
419	participants on the ZOOM platform



As part of this year's conference, participants could take part in the following panels: Health Technologies, Digital Health, COVID-19, Bioeconomy, Life Science StartUpScene, Healthy Food, Life Science Business Development and Career in Life Science. In addition, the organizers made it possible for participants to arrange B2B meetings via a dedicated partnering system and the opportunity to present the profile of their organization during the event along with the offer of products and services as part of the so-called marketplace. The conference was attended by representatives of many universities, innovative companies operating in the industry and many people interested in the progress of the life science sector in the 21st century. The participants came from Poland, Germany, England, France, Belgium, the United States and India, among others.

You can use the cooperation platform of the LifeScience Krakow Cluster by clicking [HERE](#).



BUSINESS



KRAKOW



BUSINESS SUPPORT  
CENTRE