



**Magiczny
Kraków**

Opinions of Investors

2025-12-01

Lieve Mostrey, Chief Executive Officer, Euroclear

"Our growth plans signify the strategic importance of Krakow to the group and signals our deep commitment to our corporate strategy which is built on two important pillars: our people and our technology. Our trusted partnership with local markets will allow us to grow as a company and expand our already deep, diverse and talented workforce."

Source: www.euroclear.com

Abhishek Sinha, Chief Operating Officer and Member of the Board, L&T Technology Services:

"By establishing this important centre in Poland, we aim to make our customers in Europe and North America benefit from LTTS' long-standing expertise in new age engineering and embedded technologies. We also seek to tap into the local engineering talent pool for many of our mission critical global programs, and will work with the local administration and the academia to further develop the local ecosystem. We would also like to express our gratitude for all the support we have received from government institutions and local authorities".

Source: businesswire.com

Scott Staples, CEO at First Advantage:

"We are excited to expand our global footprint and to tap into the vast technology talent in the region. This new facility enables us to continue to deliver a superior customer experience and bring our suite of HR technology solutions to businesses of all sizes. This represents another step in our global strategy to help our clients hire smarter and onboard faster."

Source: techrseries.com

Erica Chapman, Vice President, Global Real Estate and Workplace Productivity, Akamai:

"We are very excited about expanding our footprint in Krakow, which is now our largest office in Europe. As a centre of excellence for engineering and customer support, our talented Akamai Krakow team was recognised last year as one of the top 10 companies to work for in Poland by the Great Place To Work Institute."

Source: infowire.pl

Simon Kriss, Manager Global Contact Centres w Cathay Pacific:

"The decision to choose Kraków as the location for a project as important to us as the Global Contact



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Centre follows months of analysis and complex considerations, with many potential locations involved. Given Cathay Pacific's track record and passion for quality, the most important factor for Cathay Pacific is that we are able to consistently ensure a premium level of customer service. We strongly believe this is available to us in **Krakow**.

Interestingly, we arrived at this conclusion in two ways. The first was to check the hard facts, data, statistics, infrastructure, market maturity, growth trends and so on. The second was to walk into any café, restaurant or store in Krakow and immediately get a sense of the true service ethos that seems to be naturally inherent in modern Polish culture."

Source: www.krakow.pl

Tomasz Stoma, HR Manager at Lundbeck Business Service Centre:

'Competencies (both universal and subject-related ones), as well as the quality of delivered operations, are very important matters for Lundbeck. **Kraków** has made tremendous progress in this respect. Here we have access to a well-educated and experienced staff of specialists and experts. Head offices appreciate our communication skills and intercultural awareness.'

Source: Gazeta Wyborcza

Konrad Kończewski, SSC Head and A&F Operations Lead, RWE Group Business Services Polska:

'RWE considered various locations in Central and Eastern Europe. **Kraków** and a few other locations in Slovakia and Czech Republic were taken into account. The decision to choose Kraków as the location of the centre was made, among others, because of the local developed market of shared services, the excellent infrastructure, rich academic traditions and the market of highly skilled specialists – both those who are experienced and those who are only starting their career in this industry.'

Source: Gazeta Wyborcza

Filip Thon, President of RWE Polska and Member of the Management Board of RWE East:

'I'm happy that, in view of its good infrastructure, long traditions of academic education and active participation in international co-operation, **Kraków** was chosen as the location for REW Group Services. This confirms that Poland is an important market for the RWE Group, which gives us favourable prospects for the future.'

Source: <http://www.rwe.pl>